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Attorney Docket No. 003184/0006
Customer No. 31013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Sheryl Behar et al.
Serial No. : 09/469,993 Examiner : J.L. Young
Filed : December 22, 1999 Art Unit : 3622
For : **METHOD AND SYSTEM FOR AWARDED REBATES
BASED ON CREDIT CARD USAGE TO CREDIT CARD
HOLDERS**

December 31, 2003

REPLY TO FINAL OFFICE ACTION MAILED JULY 3, 2003

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in reply to the Office Action mailed July 3, 2003 finally rejecting claims 1-3, 8, 10-17, 19-22, 27, 29-36 and 38 in Serial No. 09/469,993, for which a Request for Continued Examination pursuant to 37 CFR 1.114 is being filed concurrently herewith. This Reply is being submitted within the third month after the shortened statutory period set for response in the final Office Action. A separate Petition and Fee for a three-month extension of time are being submitted herewith. With the extension, the deadline for response is reset to expire on January 3, 2004.

CERTIFICATE OF EXPRESS MAIL UNDER 37 CFR § 1.10

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Richard Moss
(Typed or Printed Name)

[Signature]
(Signature)

12-31-03
(Date of Signature)

AMENDMENTS

Amend the application, without prejudice, as follows.

Amendments to the Claims begin on page 3 of this Response.

Remarks begin on page 12 of this Response.